

From PhD to Entrepreneur Latam Workshop 2019

March 13-15 - Institut Pasteur de Montevideo



Day 1 – March 13th, 2019

8:30 – 9:00	Registration and welcome COFFEE and SWEETS
9:00 – 9:15	Welcome and introduction to the course by the organizers
9:15 – 10:30	Pitch presentations (Public)
10:30 - 11:00	COFFEE BREAK
11:00 – 12:30	Innovation process Who can innovate? Why to innovate? What to innovate? How to innovate?
12:30 – 13:30	LUNCH BREAK
13:30 – 15:00	What's a Startup? The products The clients and market The Team (CEO, CTO, CSO, CFO...) The funding (VC, Business angels...)
15:00 – 15:30	COFFEE BREAK
15:30 - 17:00	Patents, a regional perspective (Chile, Brazil, Uruguay) Who can patent? Why to patent? What to patent? How to patent?
17:00	End of open seminars
17:30 – 20:00	Work on Pitch

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Day 2 - March 14th, 2019

9:00 - 10:00	Reimaging R&D - Novartis
10:00 - 11:00	How France encourages entrepreneurship?
11:00 - 11:30	COFFEE BREAK
11:30 - 13:00	How South America encourages entrepreneurship?
13:00 - 14:00	LUNCH BREAK
14:00 - 15:00	How Israel develops Start-ups Ecosystem? (video & discussion)
15:00 - 16:30	Roundtable: How to become an Entrepreneur? From Academia to Industry
16:30	End of open seminars & COFFEE BREAK
17:00 - 19:00	Business Case Build Up

Day 3 - March 15th, 2019

9:00 - 10:00	Success stories from Argentina, France and Uruguay
10:00 - 10:30	COFFEE BREAK
10:30 - 12:00	Final pitch session (Public)
12:00 - 13:00	Technology Transfer Platform - Uruguay
13:00 - 14:00	LUNCH BREAK
14:00 - 16:00	Closing roundtable
16:00	PIZZAS & DRINKS